

MIKE LYON

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MEDIA KIT 2019

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AUTHOR BIO



In his weekly blog Artistic Lyon and book *I'm Not Hitler*, 6th generation Texan Mike Lyon balances work as an entrepreneur, visual artist, and how to navigate life as a Jesus freak.

Mike Lyon ran away from home on his Big Wheel at 5-yrs old. This first adventure led to his adult wanderlust and future discussions of faith with friends and strangers. Now that he's all grow'd up, his writing balances work as an entrepreneur, visual artist, and how to navigate life as a Jesus freak --while distancing himself from modern "worship" music, yikes. Now Mike is a wannabe author of Christian non-fiction with his book *I'm Not Hitler*. His weekly blog is sprinkled with doses of amazing startups, people busting ass for others, and curation of art, film and music.

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As a serial entrepreneur, having spent 20+ years with various startups in technology and content. He's been a Director-Producer, and recently began accepting commissions again from previous career as a visual artist. He also teaches boxing, which one of his friends refers to as "jazz hands" since participants only crush bags and not each other. He's led or been a part of multiple humanitarian aid trips to Haiti, Nicaragua, Guatemala, Cuba, El Salvador, Africa and India.

A proud 6th generation Texan, his favorite proteins are Chimay and Maredsous Belgian Ales, and Rocky Patel cigars, which contribute to his tangential threads. He never turns the channel when *Goodfellas*, *GlenGarry GlenRoss*, *The Outlaw Josey Wales*, *Sicario* or *The Mind of a Chef* are on the telly.

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LONG BIO

